



## Fancygames Releases Yumm for iPhone

*Free time-killing game now available on Apple's App Store*

FOR IMMEDIATE RELEASE

LONDON – July 25, 2011 – Fancygames today announced that their second game, Yumm, will be available July 25, 2011 for free on iPhone and iPod touch. Yumm is a unique time killing game in which players can really put their reacting skills to the test with this charming creature of the name Yumm.

When the game begins the player places their finger over Yumm's open mouth and waits until the mouth starts shutting at which point the player should react quickly by taking the finger off the mouth, otherwise it will be "bitten off". *"Yumm itself is very unique and is always perceived as a cute creature up to the point when it shows its competitiveness"*, said Dmitry Matyukhin, founder of Fancygames Ltd.

*"It is not easy to beat this creature but it will become easier with practice and over time, though the challenge will always be felt. The stunning graphics also immediately catch the attention of other people"*, said Dmitry. The game also features custom sound effects which were recorded to specifically suit Yumm, which amplify the feeling and the presence of the creature in your hand.

Yumm is now available world-wide for free of charge from the Apple's App Store for iPhone and iPod Touch, from iTunes (<http://itunes.apple.com/app/yumm/id445718445>) or by visiting our web site [www.fancygames.net/yumm](http://www.fancygames.net/yumm).

Fancygames Ltd, an independent game studio based in London, United Kingdom, was formed in 2006 with the main objective to create entertaining and creative mobile games.

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Please do not hesitate to contact on the following address, if you would like further information on Fancygames Ltd and its games:

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